

About CESES



The Confederation of European Senior Expert Services is a non-profit organization that brings together its 20 members from different EU member states to contribute to eradicating poverty by enhancing the technical, managerial and business capabilities of enterprises in Europe and beyond.

Founded in 2000, CESES is the most important European-wide grouping of experienced volunteers, encompassing the skills and expertise of over **20.000 senior experts**, covering all sectors of the economy.

CESES members each bring unique people, expertise and sector knowledge to the table, herewith combining resources and strengths of senior expert organizations, who for many years have successfully worked on advisory assignments worldwide.



Meanwhile @ work in different countries















The WHY of CESES (members)



Share knowledge and technical know-how from entrepreneur to entrepreneur

CESES believes in the driving force of SMEs in boosting jobs and income

A practical approach in supporting entrepreneurs around the globe

Sweetspot position in the global Aid & Trade agenda

SMEs are the backbone of the economy

SMEs drive innovation (green and social entrepreneurship)

Contribute to the global SDGs (focus on 8)

Creating jobs and boosting access to finance

Our services



ADVISORY MISSIONS

Providing technical support — through CESES expert volunteer database - to relevant target groups, like MSMEs.

INSTITUTIONAL SUPPORT BSOs

Support the strengthening of intermediate organizations to enhance the enabling environment for entrepreneurs.

THEMATIC ACTIONS

Strong practical know-how experience available pertaining to thematic areas, like CSR, women entrepreneurship for all sectors of the economy.

ACCESS TO FINANCE

CESES has a robust network of (impact) investors communities, like business angels' networks, microfinance institutions and social investment funds, which focus on sustainable investments in MSMEs in emerging markets.

motivates industry worldwide political widely clientele small associations international public cooperatives date privateliving also effort characteristic considerations carry assignments aid CESES programmes efforts fosters background professional acconcentrating established co-financing concentrating established co-financing concentrating established recover full support projects organisations beneficiaries overlapping skilllife-time network agricultural make standards economies religious voluntary sponsors avoids senior available duplication experience racial position developing business

Our USPs

CESES

- <u>Unique expertise</u>: The experts available to participate in CESES projects represent practitioners in virtually every industry and profession (over 20.000+ experts on roster).
- <u>Impact:</u> CESES organizations contribute in a cost-efficient way to the achievement of the SDGs (economic value of volunteering).
- <u>Track-record</u>: CESES organizations have experience in several EU funding instruments. Ranging from AL-INVEST, SWITCH to Green, Horizon2020, Erasmus+ and of course the NSA-LA programme.
- Unique organization: EU coverage in members, and unique business model, CESES is the stand-alone professional volunteer service advisory instrument in Europe to focus on entrepreneurs in developing countries.

"Volunteers vital to success of new global development agenda"

United Nations Report

"There are many [...], sociallyminded people in Europe willing to make a meaningful contribution to society and help show solidarity. [...] I am convinced much more solidarity is needed. But I also know that solidarity must be given voluntarily" President Juncker State of the Union speech 14 September 2016

Supporting the 2030 Agenda for Sustainable Development



We believe that innovative partnerships, which include with volunteer organisations, tailored at the capacities and needs of MSMEs can boost EU ambition in the creation of decent jobs, and fighting poverty sustainably.

We believe that the successful instrument of the EU Aid Volunteers Initiative can be replicated to serve a similar challenging agenda of promoting an economic transformation that creates decent jobs, increases productive capacity, and fostering sustainable value chains and diversification, including sustainable industrialization in EU partner countries.

CESES members bring unique people, expertise and sector knowledge to boost businesses, industries and regions. Thus, combining resources and strengths of senior expert organizations, peer-to-peer knowledge transfer that conveys the best of European values and ingenuity.

#EU TRADE Volunteers



We share, We grow

